

INFORMATION NOTES REGARDING THE PROCESSING OF PERSONAL DATA OF USERS PURSUANT TO (EU) REGULATION 2016/679 (“GDPR”) - “WEB”

SIAD S.p.A. is gratified that you have decided to visit the company’s website and, thanking you for your interest, wishes to inform you as to the line of conduct adopted regarding privacy, and the processing of personal Data collected from users of the site.



TYPE OF DATA TREATED AND PURPOSES OF PROCESSING

- **Data submitted voluntarily by the user**

Personal Data supplied by users in communications sent to e-mail addresses and/or to the information request forms present on the website, including requests to send informative material (brochures, catalogs, etc.), will be used only for the purposes of answering the communications and/or requests received.

- **Navigation Data**

During the course of normal service, the IT systems and software procedures instrumental to the operation of this website will acquire certain items of personal Data, of which the transmission is rendered inevitable by the use of Internet communication protocols.

Such items of information are not gathered for the purpose of being associated with identifiable Data subjects, but could by their very nature be used to identify users, if processed and associated with Data in the possession of third parties.

This category of Data includes the IP addresses or domain names of computers employed by Users visiting the site, the URI (Uniform Resource Identifier) addresses of requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in reply, the numerical code indicating the status of the result given by the server (successful, error, etc.) and other parameters relating to the operating system and the IT environment of the user.

This information is used for the sole purpose of extracting anonymous statistical information on the use of the site and verifying its correct operation, and will be deleted after being processed.

The Data in question could be used to establish responsibility in the event of cyber-crimes being committed and damaging our website.

- **Cookies**

For information relating to the use of cookies on this site, please consult our policy on cookies.



VOLUNTARY NATURE OF DATA SUBMISSION

Whilst the use of navigation Data and cookies as specified above is essential, the user can agree or decline to volunteer personal Data when requesting information and/or services. If personal Data is not submitted, it may be impossible to provide the service requested.



DATA PROCESSING SITE AND SUBJECTS ABLE TO ACCESS DATA

The SIAD S.p.A. website is physically hosted by the Data center at via Martino 16, Cinisello Balsamo, Milan. Processing operations connected with web services offered on the site are performed on the company’s premises at via S. Bernardino 92, Bergamo, exclusively by employees or co-workers appointed by the Controller to handle the processing operations, or - if necessary - by third party providers of occasional technical maintenance services.

No information is communicated or disclosed, unless disclosure is required by law or by order of the judicial authorities.



PROCESSING METHODS

Personal Data is processed using automated media, and only for as long as is needed to accomplish the purposes for which it was collected. Specific safety measures are observed to prevent the loss of Data, unlawful or improper uses and unauthorized access.



RIGHTS OF THE CONCERNED PARTY AND COMPLAINTS TO THE CONTROL AUTHORITY

By contacting the SIAD S.p.A. by e-mail at the address siad_privacy@siad.eu, the concerned party can ask the Company for access to the Data concerning him/ her, their deletion, the correction of inaccurate Data, the integration of incomplete Data, the deletion of Data, the limitation of processing in the cases provided for by art. 18 of the GDPR, and oppose the processing carried out for legitimate interest of the controller.

Furthermore, if the processing is based on consent or on the contract and it is carried out using automated tools, the concerned party shall have the right to receive the Data in a structured, commonly used and automatically readable form, and, if technically feasible, to transmit them to another controller without impediments.

The concerned party has the right to lodge a complaint with the competent Supervisory Authority in the Member State in which he/ she normally resides or works or in the State where the alleged violation has occurred.

The concerned party has the right to revoke their consent granted at any time for marketing purposes and to oppose the processing of the Data processed for the same purposes. Without prejudice to the possibility for the concerned party, who prefers to be contacted for the above mentioned purpose exclusively through traditional methods, to state his opposition only to the receipt of communications through automated methods.



CONTROLLER OF DATA PROCESSING AND CONTACTS

The controller of Data processing is SIAD S.p.A. with registered office at via S. Bernardino 92, Bergamo, Italy.

For any clarification and/or to exercise statutory rights under Chapter III of the 2016/679 European Regulation (GDPR), the Controller has provided the following e-mail address: siad_privacy@siad.eu



UPDATING OF THE PRESENT STATEMENT AND OF THE PRIVACY POLICY

You are invited to consult this statement and the privacy policy periodically, as the content may be updated and/or amended at a future time. Every time users access, use or navigate the website, they implicitly accept the current privacy policy. Unless indicated otherwise, any amendments made to this statement and to the privacy policy will come into effect after their publication, and apply only to Data collected on or after the date of the most recent update.

In order to offer an optimal browsing experience, this site uses technical cookies. Please read our policy.